

From Graduation to Greatness

Essential Strategies for New Chiropractors



ChiroFutures
Malpractice Insurance Program
www.chirofutures.org

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Sherman College of Chiropractic

Sponsored by ChiroFutures Malpractice Insurance Program. Free for all students from all schools, first-year graduates, and ChiroFutures insureds.

"Owner, associate, independent contractor – no matter what path you choose – you are an entrepreneur – get the nuts & bolts you need to start acting like one"

– Matthew McCoy DC, MPH

Turn your chiropractic dreams into reality—get the tools you need to succeed! Ready to thrive in practice?

This seminar is your ultimate guide! Build your dream practice—start strong with expert guidance and proven strategies! Not opening your own practice? No problem! Discover strategies to succeed as an associate or independent contractor. This seminar transforms the 'boring but important' into the 'critical and empowering.' Learn how to build and protect your practice, your reputation, and your future with smart, savvy strategies that make sense. Every successful entrepreneur knows that the devil is in the details—and that's where this seminar shines. These aren't just checkboxes; they're the keys to unlocking a practice that not only survives but thrives. Whether you're an associate, an independent contractor, or on your own, this seminar equips you with the tools to succeed in any environment.

Instructors



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Use QR Code
to register



Unlock the Secrets to a Successful Chiropractic Career!

Don't just graduate—excel! Unlock the secrets to a successful chiropractic career! Set up your future for success—join us for essential insights and strategies!



Why Attend?

Building a successful chiropractic practice is more than just adjusting patients—it's about creating a thriving business that stands the test of time. Our seminar takes the guesswork out of the process, offering you the tools and strategies to start strong and stay strong. This seminar breaks down the essentials into actionable steps, making it easy to understand and apply. Imagine having a roadmap that guides you through all phases of planning, budgeting, legal structures, marketing, and more, all tailored to the unique needs of chiropractors.

- **Transform your passion into success whether you are opening on your own, associating or working as an IC – you are an entrepreneur!"**
- **This isn't just information; it's transformation."**
- **"Don't let the 'boring' stuff hold you back—turn it into your secret weapon for success!"**



What You'll Learn!

- Setting the stage for your success
- Key milestones before and after graduation
- Preparation for Practice
- Challenges of transitioning from student to practitioner
- Associateships, Independent Contracting, purchasing, starting a practice
- Challenges of transitioning from employee to entrepreneur
- Financial Planning & Start-Up
- Budgeting and accessing funds
- Legal & Organizational Structure
- Legal requirements for practice setup
- Practice Management & Operations Essentials
- Hiring, payroll, risk management, documentation, coding, insurance, third party pay and Medicare
- Transitioning patients to wellness care
- Marketing
- Developing your brand and office culture
- Patient acquisition and retention issues
- Advanced Risk Management & Insurance
- Insurance needs and specific coverage options
- Informed consent, HIPAA compliance, and staff training
- Professional Development
- Continuing education and professional organizations
- Staying current with research and best practices

